RAVEESH ARORA
PRODUCT DESIGNER

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DESIGN PROJECTS

UNICOM | Product Designer & Product Manager - ICICI Prudential

July 2020 - November 2021

- Conducted user interviews and translated findings into BRS and design document
- Prepared wireframes, design solutions and prototyped final design
- Prepared test cases, conducted System Integration Testing and administered User Acceptance Testing
- Collaborated with PMs, analysts, architects and engineers
- With the new system, the total time to perform all the tasks was reduced from 5 hours to 16 minutes
- Users' satisfaction with the new design (4.5/5) was 116% higher than the original design (2.1/5)

WORK EXPERIENCE

ICICI Prudential Life Insurance Co. Ltd. | Management Trainee

July 2020 - November 2021

- Application Owner for Unicom, Email Campaign, SMS Campaign, Whatsapp Campaign, Command Center, OCRM, TCRM
- Conducted daily Agile-Scrum meetings with project architects, analysts and developers
- Managed end to end development process for the Unicom project which involved Requirements Gathering, Design & Prototyping, Development, Testing, and Deployment

Forbes Technology Ltd. | Software Development Intern

June 2019 - June 2020

- Developed and delivered a facial recognition program for attendance and security which as a result saved a lot of time from a daily activity
- Collaborated with PM and developers for research findings and development.

Momentum Academy | Project Operation Intern

May 2018 - June 2018

- Managed the development and deployment of an online learning portal

TOOLS

Figma, Photoshop, XD, Illustrator, Sketch, Wireframe.cc, Proto.io, After Effects Premiere Pro, Blender

SKILLS

Sketching
Wireframing
Prototyping
Interaction Design
User Flows
Usability Testing
User Research
UX - UI Design
Visual Design
Motion Graphics
Product Management
3D Modeling
HTML
CSS

EDUCATION

MPSTME, NMIMS
2016-2020
Bachelor of Technology (Information Technology)
CGPA: 3.44/4.00

Ryan International School
2015-2016
XII Grade
CGPA: 8.3/10